Digital Video Knowledge Organiser
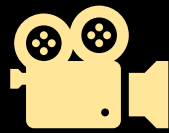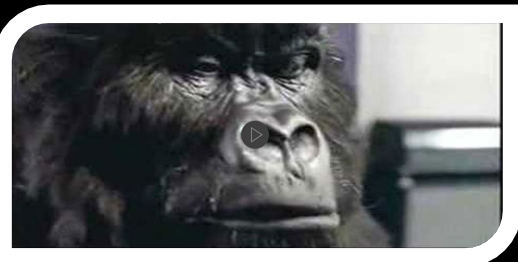
Lesson 1
Identify interesting camera angles

Close up shot, Mid Shot, Long shot, Low Angle, High Angle

Lesson 2
What makes a good advert?

Music
Scripts
Camera shots
Characters

Lesson 2
Video file formats

AVI - Video and audio no compression large file sizes
Mov – Apple format used on web –supports compression.
WMV – windows media file – web compatible
MP4 – common format used for web streaming

Lesson 3/4
Planning a video?

Footage: Video/images to be used in your project

Rough cut: Video footage that had been assembled but not edited

Storyboard – a layout of how your end piece will look like in sequence.
It may have script/ text inserted to show detail of what will be included

Lesson 5/6
Editing your video

Project files
Can be video/images
Sound files, Title files
Dragged onto the timelines

Timelines
Contain footage, video/images
Text slides
Sound files

Title files
Used as text to introduce a scene. Created using the title menu and dropped onto a timeline

Timeline used to layer footage and sound in sequence

Transitions
These show as blue on the timeline.
They are used to smooth between clips

Right click on a clip to gain access to more editing options.