

Our purpose:

To provide the learning environment, teaching and support that inspires our staff and students in all they do, to be the best that they can be.

WILLIAM
BROOKES
SCHOOL



Strategic principles:

- Model the Olympian values in our everyday work
- Know and support each of our students
- Involve all students in a wide range of experiences and opportunities, developing them to be good citizens
- Form strong partnerships with our students and parents
- Develop outstanding leadership across the school
- Teach with passion, professionalism and pride
- Deliver outstanding teaching across the curriculum
- Collaborate with professionals and experts from the local and wider community to enrich the curriculum experience
- Build professional capacity through sharing best practice
- Continually challenge to improve and progress
- Maximise the potential of this fabulous 21st century learning environment
- Provide a sound financial footing that secures a brighter future

Our vision:

To be an outstanding school, trusted by parents, valued by the community and loved by our students.

Our ambition:

- To be the top performing non-selective school and sixth form in Shropshire
- To be a caring, safe and happy school with strong Olympian values
- To be a great place to learn and a great place to teach